

AGRICULTURE AND EXTENSION  
EDUCATION/FAIR COMMITTEE MEETING  
Monday, February 17, 2020  
9:00 a.m.

The meeting was called to order by Committee Chairman Roger Guthrie. Present in addition to Guthrie were John Patcle, Mark Stead, Gary Northouse, Bob Keeney, Amy Olson, Lori Vesperman, Paul Ohlrogge, Joe Bonnell, Amanda Cauffman, Charisse Orth, Todd Kielley, Kim Schmelz, Erik Flesch, Judy Hazen, Brandi Riechers, Robin Baumeister and Tom Keene. Mike Lieurance was excused.

The meeting notice was posted at the Extension Office, Youth & Agriculture Center and mailed to media and Administration Building by Lori Vesperman and posted on the website by the Grant County Clerk's Office.

Motion by John Patcle, seconded by Gary Northouse, to approve the amended agenda. Motion carried.

Motion by Mark Stead, seconded by Gary Northouse, to approve minutes of the meeting held January 20, 2020. Motion carried.

Grant County Extension and Youth & Agriculture Center business was presented.

Agent reports were given by Charisse Orth and Amanda Cauffman.

Paul Ohlrogee gave the Area Director update. Preliminary interviews for the Lafayette/Green County Health and Well Being Educator position will be held Thursday, February 20. Meetings for Extension have been held regarding risk management topics. Educator reviews are being scheduled in the four counties. Paul introduced Joe Bonnell, who was hired as the Regional Water Quality Specialist. Joe gave the committee a brief background of himself.

Fifteen Grant County Tourism Grant applications requesting \$21,475 were received. A total of \$10,000 was available for awards, \$3,000 allotted for Social Media Category and \$7,000 allotted for New Project Development Category, with the option to apply the amount not awarded in Social Media to New Project Development. Representatives from organizations were invited, but not required to attend the meeting. The committee discussed, scored and ranked applications at the end of the meeting. It was decided three grants totaling \$1,000 be awarded in the Social Media Category and five grants totaling \$9,000 be awarded in the New Project Development Category.

Motion by Mark Stead, seconded by Gary Northouse, to approve three social media application requests totaling \$1,000 and to allocate the remaining \$2,000 from the Social Media category to the Event/Project Category. Motion carried.

Motion by Mark Stead, seconded by John Patcle, to approve the top five Event/Project applications awarding a total of \$9,000. Motion carried.

<b>SOCIAL MEDIA CATEGORY</b>				
<b>Organization</b>	<b>Event or Project</b>	<b>Amount Requested</b>	<b>Amount Awarded</b>	<b>Total Award</b>
City of Platteville Parks & Recreation Department	Legion Park Event Center: Wedding/Family Reunion	100	100.00	
	Small Businesses	100	100.00	<b>\$200.00</b>
Friends of the Mining & Rollo Jamison Museums	New Marketing Video	200	200.00	
	Heritage Day	200	200.00	
	Platteville Historic Re-enactment	200	200.00	<b>\$600.00</b>
Grant County Dairy Promoters	Grant County Dairy Breakfast	175	0.00	
Wisconsin Historical Society - Stonefield Historic Site	Harvest Festival	200	200.00	<b>\$200.00</b>
Wisconsin River Trail Organization	Trek the Trail	250	0.00	
	Music at the Mill	250	0.00	

<b>EVENT/PROJECT CATEGORY</b>				
<b>Organization</b>	<b>Event or Project</b>	<b>Amount Requested</b>	<b>Amount Awarded</b>	<b>Total Award</b>
Boscobel Chamber of Commerce	T-Ball Tournament	500	0	
City of Platteville/Mining & Rollo Jamison Museums	Rendevous Exhibit	2500	2,000.00	<b>\$2,000.00</b>
Grant County ATV/UTV Alliance	Maps	2500	1,500.00	<b>\$1,500.00</b>
Grant County Fair	Grant County ATV/UTV Fun Run Events	2500	2,000.00	<b>\$2,000.00</b>
Grant Regional Health Center Foundation	Tastes of the Driftless Region	2000	1,500.00	<b>\$1,500.00</b>
Potosi Foundation	Potosi Tour De Pints	1500	0.00	
Reliving Our Heritage	Reliving Our Heritage	800	0.00	
Rountree Gallery	Chalk & Cheese Fest	2500	0.00	
Southwest WI Technical College	Homecoming Open House & Concert	2500	0.00	
Village of Muscodora Tourism Committee	Magician at Mushroom Festival	2500	2,000.00	<b>\$2,000.00</b>

Motion by Gary Northouse, seconded by John Patcle, to approve Extension vouchers. Motion carried.

Amy Olson gave the grounds and maintenance and Youth & Agriculture Center report.

Amy Olson presented Fair and Fairgrounds business.

Discussion was held on the June 13 event. ATV/UTV drag racing will be first with a demolition derby following.

Motion by Mark Stead, seconded by John Patcle, to sign contracts with Hooked on Motor Sports and Hard Hit Promotions for the June 13 event. Motion carried.

Drug testing at the 2020 Grant County Fair was discussed for wording in the fairbook.

Motion by Mark Stead, seconded by Gary Northouse, to accept fairbook changes for horses and goats at the recommendation of the Fair Director, 4-H Coordinator and Livestock Educator as long as they comply with DATCP. Motion carried.

Motion by Mark Stead, seconded by Gary Northouse, to sign contracts with ATV/Garden Tractor Pullers for \$350 and Lafayette County Speedway for \$14,500, for the 2020 Fair. Motion carried.

Todd Kielley, representing West Grant Saddle Club, was present to discuss water runoff by the horse arena.

Racetrack lighting was discussed. Amy will put a public notice in the paper for installation and labor quotes. Equipment will be purchased by the fairgrounds.

Rental rate changes for the Eckstein Exhibit Hall were presented to the committee.

Motion by Roger Guthrie, seconded by John Patcle to approve rate changes for the Eckstein Exhibit Hall as suggested by staff. Motion carried.

A reception for Vietnam Veterans is being planned for March 29. There will be no cost to use the building.

Motion by John Patcle, seconded by Mark Stead, to approve fairgrounds vouchers. Motion carried.

Motion by Roger Guthrie, seconded by John Patcle, to approve the livestock claim in the amount of \$600 to the Grant County Humane Society and send on to the full county board for approval. Motion carried.

Motion by Mark Stead, seconded by John Patcle, to adjourn. The next regular scheduled meeting will be March 16, 2020.

Adjourned at 12:30 p.m. Motion carried.

Respectfully submitted,

Mark Stead  
Secretary

Lori Vesperman  
Recording Secretary