Economic, Tourism & Resource Committee

January 18, 2011

The Economic, Tourism & Resource committee met on Tuesday, January 18th, 2011, at 11:30 a.m. in Room 266 of the Administration Building, Lancaster, WI pursuant to the adjournment of the December 21, 2010 meeting.

Members present: John Beinborn, Carol Beals, Vince Loeffelholz, Vern Lewison and Grant Loy. Todd Johnson, Comm. Resource Development Agent and Ron Brisbois, Economic Development and John Patcle were also present.

The meeting was called to order by Chair John Beinborn. Vince Loeffelholz, seconded by Carol Beals, moved that the meeting was in compliance with the open meeting law. Motion carried.

Carol Beals, seconded by Vern Lewison, made a motion to approve the agenda. Motion carried.

Vern Lewison, seconded by Grant Loy, made a motion to approve the minutes. Motion carried.

<u>Hidden Valley Magazines</u>: Grant Loy informed the committee that the Hidden Valley Magazines for 2011 have been delivered to the Extension Office. They will be stored there until they can be distributed. Grant will talk with Todd Johnson, the New Comm. Resource Development Agent to bring him up to speed on the Hidden Valley committee procedures and practices. He also stated that the magazine had dropped in price about 29 cents per copy this year bringing the cost of each magazine down to about 63 cents a copy.

<u>Revolving Loan Application</u>: Ron Brisbois, Economic Development was present but he did not have any revolving loans to discuss at this time.

<u>CGI Website</u>: Todd Johnson gave the committee a report on the progress that has been made in the production of the county web site. CGI has requested pictures of area attractions and Todd would like to supply them with some seasonal photos of our area. Todd also suggested pictures of events like trout fishing and the Eagle Watch Group, etc. In March, the company will be requesting the list of key people who will be featured on the web site. The committee gave Todd Johnson permission to go ahead and supply this information and any other pertinent subject matter that Todd felt appropriate to publish on the web site. They asked that he report back to the committee periodically on the progress.

<u>Wyalusing Park Permits</u>: Randy Hamann and Richard Wilkinson, Seasonal River Access workers were present for the discussion of the sale of the Wyalusing Parking passes. After some initial discussion it was decided to call of meeting of the Parks Committee in February to further iron out the details of the sale of the passes.

<u>Grant Applications</u>: The Economic, Tourism & Resource Committee reviewed 2011 grant applications and received comment from members of the community. After discussion, the following actions were taken.

Committee Member Vincent Loeffelholz made a motion, seconded by Committee Member Grant Loy, to award the following applicants:

- \$2,000 to the Grant County Economic Development Corporation
- \$2,500 to the Oktoberfest 100
- \$1,000 to the Stonefield Horse Drawn Days
- \$1,000 to the Stonefield RR Days
- \$800 to the Stonefield School Subsidy

The Committee will defer action regarding the remaining applicants pending the gathering of additional information. Motion carried.

Adjournment: Committee Member Carol Beals, seconded by Committee Member Vincent Loeffelholz, made a motion to adjourn the meeting pursuant to the next meeting on Tuesday, February 15th at 8:00 A.M. in Room 266 of the Administration Building, Lancaster, WI to discuss the remaining applications. Motion carried.