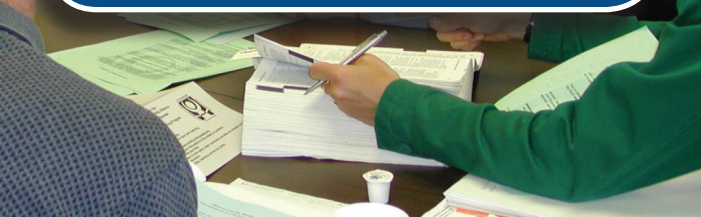


Why CLA?

"Community Leadership Alliance is so much more than 'Leadership Training'. CLA is an invaluable opportunity for introspection and building a network with other dynamic future community leaders! The dynamic of Community Leadership Alliance cannot be understated. CLA offers a rare opportunity to interact with current and future community leaders in a professional setting. The skills learned from the presentations and CLA leadership team offer a valuable resource tool for anyone who strives for a better community."

- Mike Mair, 2001 CLA Graduate & Vice President of Lifeline Amplification Systems



To apply for CLA:

Contact the Community Leadership Coordinator at the Platteville Area Chamber of Commerce
To apply for the CLA program:
Phone: (608) 348-8888

Email: CLA Coordinator at cla@platteville.com
Visit: 275 Bus. Hwy. 151 W., Platteville, WI



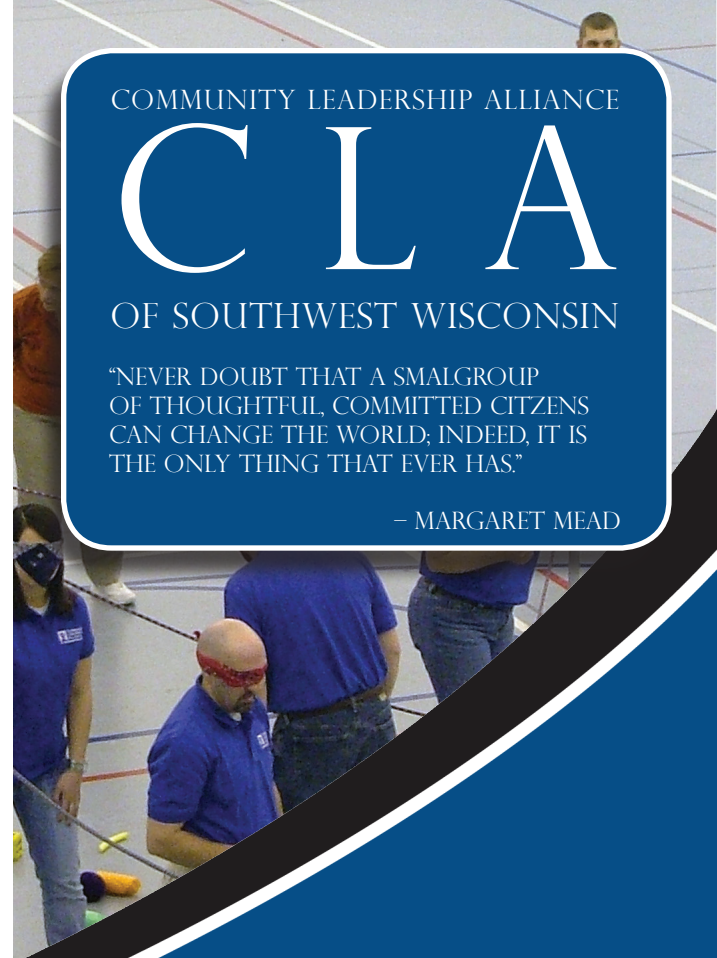
PLATTEVILLE AREA
CHAMBER OF COMMERCE
275 BUS. HWY. 151 W.,
P.O. BOX 16
PLATTEVILLE, WI 53818

WWW.NOTUCLA.COM

COMMUNITY LEADERSHIP ALLIANCE CLA OF SOUTHWEST WISCONSIN

"NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE THE WORLD; INDEED, IT IS THE ONLY THING THAT EVER HAS."

— MARGARET MEAD





What is CLA?

The Community Leadership Alliance program provides an opportunity for current and future leaders to become more aware of the dynamics of issues facing our communities and to expand opportunities for leadership. Each session will challenge you to increase your knowledge and become actively involved with community leaders.

Why Me?

Developed in 1999, CLA was initiated to address the need for committed and progressive community leaders. Through CLA, you'll increase your personal effectiveness, acquire teambuilding skills and learn more about Southwestern Wisconsin; its heritage as well as its growth and its future. You'll gain skills to access and provide for the needs of your community. You'll discover where there are opportunities for your involvement and leadership. You'll become a more valuable resource to your employer, your community and to Southwest Wisconsin.

CLA's Mission

The Community Leadership Alliance's mission is to develop a base of informed and motivated community-minded leaders. The program's goal is to build alliances to unify communities throughout Southwest Wisconsin.

Who sponsors CLA?

CLA is made possible through a partnership of the Platteville Area Chamber of Commerce, UW-Extension offices in Grant, Iowa and Lafayette Counties and the UW-Platteville Office of Continuing Education.

Where does CLA meet?

CLA meets the last Wednesday of each month (January through June) at a different site in southwest Wisconsin. Specific locations vary each meeting date in an attempt to expose participants to a variety of places within our region.

What are some topics?

- You as a Leader
- Team Building & Communication
- Leadership Styles
- Conflict Resolution
- Active Listening
- Leadership & Civitas
- Diversity
- Strategic Planning
- Leadership Skills
- Community Health & Education
- Running Effective Meetings
- Garnering Resources

Program Goals

- Strengthen leadership and community networks in Southwest Wisconsin
- Strengthen and develop individual decisionmaking and leadership skills
- Develop an increased understanding of community issues affecting Southwest Wisconsin
- Encourage the emergence of community leadership